A Brown Love Story

As told by William and Jeannette Pollard

Little did William (Bill) Pollard know that a chance encounter his sophomore year would launch a family legacy.

We met in the John Hay Library. I saw a cute girl studying Spencer and sat down across from her. When the Carrie Tower chimed noon, I said, “Do you want to go out and get a frappe?” She said, “Sure.” And that was it.

Jeannette and I have been married for 65 years. During that time, three of our daughters, four grandchildren and several of their spouses have also graduated from Brown. My wife and I try to help out whenever we can. We still enjoy interviewing prospective students, as do our daughters.

I became an active volunteer when I retired as CEO from Reliance Insurance Companies. I was one of the original members of the Sports Foundation, the treasurer. Every year we support the foundation financially. Brown just doesn’t have the endowment that the other Ivies have.

I set up a charitable gift annuity because, having given to other areas of Brown, I knew that this type of giving was a sensible option. We receive an income stream and benefit from tax advantages, too. I’m very satisfied with the outcome.

Some alumni may not know much about planned gifts or may not understand the concept of a charitable gift annuity. We found the planned giving staff to be quite capable, so if you are at all interested, just reach out.

It’s easy for us to give because of our feelings for Brown. Brown is one of the most competitive Ivy League colleges—and has been for a number of years. We’re very proud of it.

Jeannette (Jones) Pollard ’48 P’77, P’81, P’85, GP’06, GP’08, GP’08, GP’13 and William (Bill) Pollard ’50, P’77, P’81, P’85, GP’06, GP’08, GP’08, GP’13 (a former Brown Corporation Term Trustee) have given to, among other priorities, the Brown Annual Fund; scholarships; many sports initiatives—including the Meehan Auditorium Renovation, which resulted in the naming of the Pollard Family Rink—and, not surprisingly, Brown libraries.
Shape Brown’s Future and Receive Income for Life

Have you ever wondered how to turn your personal connection to Brown University into a legacy that will impact future students for generations to come?

By including Brown in your long-term estate or financial plans, you can make a powerful testament of your priorities. And because there are several ways to accomplish your gift, you have the flexibility to fulfill your goals in a way that works best for you. One option allows you to shape our future while you receive fixed, dependable income for life.

Give a Gift That Pays You Back
The most popular gift that provides you with lifetime income is called a charitable gift annuity. It is a simple exchange between you and Brown University. You make a donation and we, in turn, agree to pay you a fixed amount each year for the rest of your life. The rate of payment you receive doesn’t fluctuate with the stock market, interest rates or inflation. It is firmly set at the time of your gift and never changes. After your lifetime, we use the remaining balance to provide stimulating programs and life-shaping educational opportunities for our students.

What Are the Benefits?
• You have potential to receive increased disposable income.
• You are eligible for an income tax deduction for a portion of the gift.

Give Yourself a Bright Future
Consider a gift that ensures a secure financial future for you and also provides brighter tomorrows for Brown students. Read about it in our FREE guide Make a Gift and Receive Income for Life. Simply return the enclosed survey today to request your copy.
FUTURE AND EARN FOR LIFE

• A portion of your payment is income tax–free throughout your estimated life expectancy.
• Any long-term capital gains income can be reportable over your life expectancy, in most cases.
• After your lifetime, the remaining portion of your gift will support Brown, helping fulfill your philanthropic goals.

By combining a current gift with a future gift, you can make a big impact at Brown University—both today and tomorrow. Your generosity will help us meet critical needs today and allow us to plan for the future with confidence.

CHECK OUT THIS EXAMPLE

David, 70, and Jill, 65, both attended Brown and are loyal supporters. They wanted to give a gift that also provided them with additional retirement income, so they decided to establish a $20,000 charitable gift annuity with Brown. Based on their ages, they are able to receive a payment rate of 4.4 percent, which means that they will receive $880 each year for the remainder of their lives. They’re also eligible for a charitable deduction of $5,953* when they itemize. After their lifetimes, the remaining amount is used to support Brown’s students and programs.

See How You Can Benefit

We would be happy to run a personal calculation showing you the benefits you can receive from this type of life-income gift. Contact us or return the survey to receive a free custom gift illustration, with no obligation. You can also visit plannedgiving.brown.edu to see your benefits today!

Delay Your Payments Until You Need Them Most

If you don’t need your payments today, you can set up a deferred gift annuity. This allows you to delay receiving payments until a later date—such as when you reach retirement. You make the gift to Brown now, securing a larger current income tax charitable deduction, and we agree to pay you fixed income for life starting at any date you select, usually five or 10 years from now. This is especially advantageous if your tax bracket is higher now than it possibly will be later when you retire. Another advantage is the payment rate will be considerably higher when the payments begin.

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• Any long-term capital gains income can be reportable over your life expectancy, in most cases.
• After your lifetime, the remaining portion of your gift will support Brown, helping fulfill your philanthropic goals.

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*Based on annual payments and a 2.4 percent charitable midterm federal rate. Deductions vary based on income earned.

Annuities are subject to regulation by the state of California. Payments under this agreement, however, are not protected or otherwise guaranteed by any government agency or the California Life and Health Insurance Guarantee Association.

Feel free to contact The Office of Planned Giving at 401 863-9119 or Planned_Giving@brown.edu with questions about charitable gift annuities and to discuss current payment rates.

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Van Wickle Gates

The Van Wickle gates are among the most recognizable objects on Brown’s campus. But did you know that they are here thanks to a planned gift?

Here are some facts:

- The gates were built with the gift of Augustus Stout Van Wickle, president of a bank and several coal corporations, in 1876.
- Dedication took place on June 18, 1901.
- The seals of the State of Rhode Island and the City of Providence are reproduced in stone on the brick piers on either side of the center gate; above them are stone ornaments representing an hourglass, a lamp resting on a book, an owl and a globe.
- The center gate boasts the Brown University seal at the top with, below, the entwined letters B and U and circular handles in the mouths of two lions.

The Office of Planned Giving uses the Van Wickle gates as its logo to emphasize Brown's iconic past and to illustrate the timelessness of planned gifts.

Create Your Own Timeless Gift

To learn more about the many different ways you can support Brown University with a planned gift, contact The Office of Planned Giving at 401 863-9119 or Planned_Giving@brown.edu.